

France Pari  
425 Rue Jean Rostand  
31067 Labège --Toulouse



Labège,  
Tuesday, the 20th of September 2016.

I had the pleasure of welcoming Mr **Gabriel Perrier** as an intern within France Pari, an online French bookmaking company.

Gabriel has been a wonderful **Communication & Marketing Assistant** so far. Ever since his beginning, on the 11<sup>th</sup> of July 2016, he has accomplished the following tasks successfully:

- Defining, planning, setting up & analyzing special offers on France Pari's website
- Unfolding the special offers & delivering bonuses to the eligible clients
- Suggesting & Defining of the digital communication campaign "*La rentrée des parieurs*" ([Scholar] return of the punters) throughout September
- Writing creative briefs targeted to the visual communication department
- Advising internal communication methods for better circulation of information
- Producing benchmarks for better understanding of competition
- Typologically analyzing various mechanisms regarding customer loyalty & acquirement.
- Taking charge of the Customer Service & Call Center three business afternoons per week

I had the chance to deal with a very conscientious, hard-working and effective person, who does not hesitate to go deeper down his subjects. I was delighted to work with Gabriel. He is a very trustworthy employee. On top of his professionalism, Gabriel has been perfectly fitting in our team by bringing in his *joie de vivre*.

I am deeply convinced that **Gabriel Perrier will be an asset to each company that will give his opportunity.**

Hervé Schlosser

France Pari President

A blue ink signature of Hervé Schlosser, consisting of a large, stylized 'H' and 'S' intertwined.

Yannick Mangel

Marketing Manager

A blue ink signature of Yannick Mangel, featuring a stylized 'Y' and 'M' with horizontal strokes.